



**PRAVALIKA REGU**

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## **PROFESSIONAL SUMMARY**

- A Salesforce developer and administrator with 3.9 years of experience into Salesforce –CRM.
- Proficient in Configuring Salesforce Applications and able to work with a variety of database tools.
- Data Modeling and Management, API development, and External Service Integration.
- Understanding of Salesforce security models for OWDs, Profiles, Permission Sets, and Sharing Rules.
- Proficiency in Administrative Tasks like Creating Users, Accounts, Objects and assigning appropriate Profiles, Page Layouts, Email Automations, Approval Process, Reports and Dashboards, Activities.
- Experience with APEX, VisualForce, Process Automation, Triggers.
- Customization including the creation of Flow, Process Builder, Approval Processes, Validation Rules, Workflow rules, Reports and Dashboards.
- Experience developing for Lightning web components.
- Worked on migrating data from external db to Salesforce using Dataloader.
- Understanding of Salesforce architecture and development best practices.
- Knowledge of web services development using rest API, SOAP services.
- Maintaining project according to quality standards by capturing monthly metrics reports, delivering quality results and maintaining project in risk free zone.
- Strengths include problem-solving skills and rich experience in Analysis, Development and Implementation.
- Ability to grasp new concepts with ease, having good presentation skills and effective communicator.
- Good operational knowledge on software development life cycles.

## **TECHNICAL SKILLS AND LANGUAGES:**

Programming Languages: Apex, Javascript, HTML5/CSS3.

Tools: Developer Console, MySQL Workbench, Eclipse.

Database Languages: SQL, SOQL.

## **PROFESSIONAL EXPERIENCES:**

**Nvidia graphics Pvt. Ltd**

**april 2018 to jan 2022**

**Designation:** Salesforce Developer

### **Project: Internal Time Track System**

- Worked with Apex Classes, Controllers, Apex Triggers and Unit Tests to meet business requirements.
- Written apex REST web services for accessing Salesforce data from an external system.
- Integrated Salesforce with External Security Authentication system using Open-id configuration which the users will use to log in to the application by passing Google.
- Created several reports and dashboards which are used as metrics for user performance analysis.
- Used SOQL with considering governor limits for data manipulations.
- Created automated processes using Process builder, Workflow rules.
- Worked on Change sets to deploy the changes of Sandbox (QA and Dev) to Production Environment.

### **Project: OPTUS – Sales Cloud**

- Provided continued maintenance and development of bug fixes and patch sets for existing web applications.
- Worked with Visual force pages.
- Worked with various salesforce.com objects like Accounts, Contacts, Leads, Campaigns, Reports and Opportunity.
- Developed various custom objects, tabs, validation rules.
- Created workflow rules and defined related tasks, time triggered tasks, email alerts, field updates to implement business logic.
- Created email templates, approval processes, approval page layouts and defined approval actions on them to automate the process.
- Developed Apex classes and Apex Triggers for various functional needs in the application.

