

Vernika Arora

Certified Salesforce Developer

A motivated individual with a demonstrated history of working in the information technology and services industry. Skilled in Salesforce Lightning, Apex, Visualforce, Salesforce Administration, JavaScript, HTML and CSS.

✉ vernika.1295@gmail.com

☎ +91 9650487429

📍 New Delhi

🌐 [linkedin.com/in/vernika-arora](https://www.linkedin.com/in/vernika-arora)

SKILLS

Technical: Salesforce, Apex Triggers, Salesforce Lightning, Async Apex, FSL, Einstein Bots, Marketing Cloud, AMPScript, Push Notifications, Service Cloud, Einstein Bot, Visualforce, Salesforce Admin, RESTful Web Services, SOQL, JavaScript, HTML, CSS.

Tools: Apex Data Loader, Workbench, JIRA, GIT, AutoRabbit, Postman.

WORK EXPERIENCE

Salesforce Developer

Neuraflash (09/2019 – present)

- Design and build solutions for new requirements or enhancements.
- Develop Apex classes, Apex triggers, Batch classes & schedulers etc. for complex business issues.
- Create multiple test classes with testSetups as well as utilities.
- Participation in design and requirement discussions.
- Prepare technical design documents for the modules.

Salesforce Developer

Mirketa Software Pvt. Ltd. (03/2018 – 09/2019)

- Develop Apex classes, VF pages, Lightning Components as per the requirements.
- Work on various Salesforce clouds such as Marketing Cloud, Sales Cloud etc.
- Design and build solutions for new requirements or enhancements.
- Create Apex controllers, Apex triggers, Apex callouts, batch classes, utilities and helper classes.
- Create multiple test classes with testSetups as well as utilities.
- Prepare technical design documents for the products.
- Participation in design and requirement discussions.

Salesforce Trainee

Almamate Infotech (07/2017 – 09/2017)

- Training in Salesforce Administration and Development.
- Write Apex classes, VF pages and configuring admin features.

PROJECTS

Einstein Bot implementation for a US-based Learning Company (12/2019 – Present)

- Implemented the requirements for the customer service bot using Einstein bots.
- Developed multiple dialogs, entities, variables and actions using the Einstein bot builder.
- Participated in solution design discussions as well as gave client demos.

FSL implementation for a US-based Rental Services Firm (09/2019 – Present)

- Developed an FSL implementation for the firm to handle their rental orders and service appointments.
- Built multiple Apex classes, Batch classes, schedulers and triggers as well as workflow rules.
- Participated in solution design discussions as well as reviews.

Community Cloud Implementation for a US-based Commercial Lab Testing Firm (12/2018 – 01/2019)

- As a part of the core development team, built multiple custom Lightning components for the Community Cloud implementation for the France based client.

- Developed multiple Apex classes, Workflow Rules, Batch classes and Formula fields.
- Participated in requirement grooming, architecture design and code reviews.
- Developed multiple business modules for the end users using the Salesforce Lightning platform.

Delphi – Smart Sales Forecasting App (10/2018 – 01/2019)

- Designed and developed a Lightning application with multiple Lightning components, tabs and batch classes for Sales Forecasting.
- Wrote REST callouts for integrating with the Python application deployed on Heroku.
- Participated in requirement grooming, architecture design and code reviews.

Marketing Cloud Implementation for Australia-based product resellers (10/2018 – 01/2019)

- As the Marketing Cloud developer, worked on multiple functionalities for the client including Journey Builders, Data Extensions and Contact Builder.
- Wrote AMPScript modules in order to process the incoming data as well as developed push notifications.
- Did data loading and data extension configuration as per the requirements.

Round Robin Distributor (05/2018 – 08/2019)

- As the developer for this Round Robin Distribution Engine, implemented multiple functionalities and enhancements.
- Developed VF pages, apex classes, JavaScript buttons, lightning buttons components, triggers and test classes.
- Took multiple calls with our clients for resolving issues as well as gave product demos.

E-Courier (11/2018 – 12/2018)

- As a Salesforce Developer for this report scheduling product, implemented multiple new functionalities like dynamic table search, pagination, using Apex, VF pages and JavaScript.
- Took multiple calls with our clients for resolving issues as well as gave product demos.

Advitya - Duplicate Search & Merge (03/2018 – 04/2018)

- As a Salesforce Developer for this deduplication product, developed a Lightning component for a tabular representation of a custom object.
- Worked on improving the UI/UX as well.

EDUCATION

Bachelor of Technology

Inderprastha Engineering College, Ghaziabad

Electronics & Communication Engineering (08/2013 – 06/2017)

LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

Punjabi

Native or Bilingual Proficiency

INTERESTS

Travelling

Reading

Crafts

Badminton