



Bharath Kumar Pamarthy

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Objective:

To be a part of an organization that provides a challenging job role and utilizes my technical and managerial skills for achieving the common goals of the company and self.

Professional Summary:

- Senior Salesforce Developer with 6+ years of experience in Salesforce.com CRM platform with substantial experience in Salesforce.com Administration, Salesforce.com Development, Service Cloud and Sales Cloud.
- Good Knowledge and Hands-on experience in building custom UI using Lightning Aura and Lightning Web components.
- Having Good Exposure in Apex classes, Apex Triggers, Asynchronous Apex, Apex Rest Services and Visual force Pages.
- Good experience in Salesforce Sales Cloud and Service Cloud Implementations using Agile Methodology.
- Worked on the designing of Custom Objects, Custom Tabs, Custom Fields, Page Layouts, Record Types, Validation Rules, Approval Process, Flows and all type of configurations as per the requirements.
- Implemented Security and Sharing rules at object, field, and record level for different users at different levels of organization.
- Experience on creating Roles, Profiles, Permission Sets, Workflows and Process Builder.
- Good Understanding and knowledge in Generating Reports, Dashboards like Dynamic Dashboards and Scheduled dashboards.
- Good experience in Data Migration Activities using Data loader, Data Import Wizard and Salesforce Inspector.
- Experience in working with tools like VS code, Copado (Certified Administrator), Flosum (Certified Professional & Expert), Change Sets, Workbench and GitHub for Development and Migration Activities.
- Familiar with Agile Tools Like JIRA and Rally.
- Capable of quickly adopting to new technologies and functionalities, guiding the technical team members to achieve the business requirements.

Work Experience:

- Currently working as Advisory Consultant for IBM India Pvt. Ltd. at Hyderabad from December 2021 to till date.
- Worked as Senior Software Engineer for Accenture Solutions Pvt. Ltd. at Hyderabad from October 2019 to December 2021.
- Worked as Software Engineer for Tech Mahindra Ltd. at Hyderabad from March 2017 to October 2019.

Academic Profile:

- Completed Graduation in ECE from St. Ann's College of Engineering and Technology which is affiliated to JNTU Kakinada in 2015 with 72%.
- Intermediate from Sri Chaitanya Junior College with 85%.
- SSC from Vedamatha EM School with 71%.



Project Profile:

Project #1: Pitney Bowes Ecommerce

- **Cloud** : Service Cloud
- **Role** : Senior Salesforce Developer
- **Duration** : January 2022 – Till now

Description:

Pitney Bowes is dealing with the domestic as well as international Ecommerce services. PB Ecommerce mainly helps the Merchant to deliver their products to the clients so that Merchant can increase their business with the help of Pitney Bowes. PB deals with international delivery For ex. UK based Merchant wants to sale their goods to US. Pitney Bowes works as the middleware to deliver the goods to appropriate location.

Components Used: Asynchronous Apex, Apex Triggers, Lightning Web components, Apex Rest Services, Record Triggered Flows, Workflows, Assignment Rules, Email-to-Case, Web-to-case, Validation Rules and all type of configurations.

Project #2: Consolidated Co-Marketing Platform (CCP)

- **Cloud** : Sales Cloud
- **Role** : Application Developer
- **Duration** : December 2020 – Till now

Description:

CCP has different Programs and Applications inside the salesforce to communicate with partners for the business. The main purpose of this application is to track the amount that intel is providing to a partners and the amount that partners can claim for campaigning or marketing of Intel Products across different programs in Intel. There are different Internal users (Account Mangers nothing but Intel employees) and External users (Partners who get the business to Intel) can access this application to log the activities for the amount they are spending for promoting and using the Intel products.

Components Used: Asynchronous Apex, Apex Triggers, Lightning Web components, Lightning Aura, Apex Classes, Flows, Workflows, Process Builder, Approval Process, Validation Rules.

Project #3: Intel Partner Alliance (IPA)

- **Cloud** : Sales Cloud
- **Role** : Application Developer
- **Duration** : November 2019 – December 2020

Description:

Intel Partner Alliance is one of the Programs in Intel for its sales operations. IPA program has different memberships (Member, Gold, Titanium) for its partners. This application mainly concentrates on onboarding of partners to Intel and Assign Benefits and Entitlements. Based on the Benefits assigned the Partners gets access to Intel Portals.



Components Used: Apex Classes, Apex Triggers, Schedule Apex, Batch Apex, Queueable, Lightning Aura, LWC, HTML, JavaScript, Workflows, Process Builder, Approval Process, Validation Rules and all configuration

Project #4: Roche Diagnostics

- **Cloud** : Service Cloud
- **Role** : Salesforce Consultant
- **Duration** : March 2017 – October 2019

Description:

Roche is a Diagnostic Centre it supplies instruments to the diagnostics centers located in different countries. This project has development and also customer support. If a diagnostic center is facing a problem with the instrument it sends an engineer to replace the instrument or repair the instrument.

This project provides application to track the service engineer details, stores the instrument details and also the accounts (diagnostics centers) and also helps a customer (Diagnostics centers) to log a complaint and work on this complaint. It provides and tracks all the details till the complaint are logged and complaint is resolved and closed.

Components Used: Workflows, Process Builder, Users, Profile. Permission Sets, Page layouts, Record Types, Validation Rules, Apex classes, Triggers.

Roles and Responsibilities:

- Analyzing the requirement and identifying the requirements gaps (if any), Development, Unit Testing and Deployment to higher Environments.
- Worked as Salesforce Developer and delivered business requirements in Agile Methodology.
- Worked on building Custom User Interface using Lightning Framework (Aura and LWC)
- Worked on creating, Editing and cloning of record using Lightning Framework.
- Worked on building a reusable Lightning component that can be used in Sales cloud and Communities.
- Good Knowledge in web technologies like HTML, CSS and JavaScript.
- Developed various Apex classes, Apex Triggers, and Controller classes for various needs in the application.
- Worked on Implementing Business logic by using workflows, Process Builder, Approval Process, Custom Settings, Custom Metadata.
- Created custom objects, tabs, formula fields and validation rules to meet the Business requirements.
- Created page layouts, record types, search layouts to organize fields, related lists, and other components on a record detail and edit pages.
- Performed security analysis and created custom profiles, permission sets, roles, sharing rules in order to setup security of the application as per the requirement.
- Production Support involving Bug fixes.
- Involved in technical discussion with client for new enhancements.
- Ability to write complex SOQL, SOSL queries across multiple objects in SFDC database.
- Performed DML operations using APIs like workbench, salesforce inspector and Data loader.
- Designed and implemented custom report types, reports and dashboards for sales, service and administration departments.



Personal Profile:

Name : Bharath Kumar
Gender : Male
Father's Name : Samba Siva Rao
Date of Birth : 11th August 1994
Nationality : Indian
Languages Known : English, Telugu, Hindi
Permanent Address : D/No:4-83, Kunkalamarru(post)
Karamchedu (Mandal), Prakasam (Dist.),
Pin Code :523168, A.P.

Declaration:

I hereby declare that the above information and particulars are true and correct to the best of my knowledge and belief.

Thanks

Bharath Kumar Pamarthy