

Rajapriya Ayyanar

Frontend Developer

priya.dvk20@gmail.com

+91 8870281656

SUMMARY

- 9+ years of IT experience in design and development in the areas of **B2B, B2C, and CMS** using a variety of frameworks with specialization in web applications.
- 3 years of Experience in **SalesForce Commerce Cloud (SFCC)**,
- Good knowledge on SFCC BM about **Catalog, Products, Campaigns, Promotions, Content assets and content slots, Cartridge, Controllers, ISML, XML, HTML5, SCSS, Javascript, jQuery, Json.**
- Working knowledge in JavaScript frameworks like **Angular js, React js.**
- Strong **Responsive Web Development** knowledge for handheld devices like **Smartphones and Tablets.**
- Strong knowledge in **Industry best practices, W3C Web Standard, Browser Compatibility (IE 9+, Edge, Chrome, Firefox and Safari)** and **Accessibility.**
- Experience working on an **Agile** development team preferably using **SCRUM.**
- Good attitude to learn new concepts and apply it in real time.
- Self-motivated and willing to "do what it takes" to get the job done.

TECHNICAL SKILLS

Web Technologies : SFRA in SFCC, HTML5, CSS3, SCSS, JavaScript, jQuery, JSON, ISML, XML, Gulp, webpack.

Frameworks : Angular-7,8, React Js, Bootstrap, Foundation

Tools : Business manager, Eclipse, Netbeans, Vs code, Microsoft Azure, JIRA, Jenkins, GIT, Bitbucket, Sourcetree, Adobe Photoshop & Illustrator, Zeplin.

Operating System : Windows 10, Linux ubuntu.

KEY SKILLS

- Leadership
- Creativity
- Proactive Speaker
- Critical Thinking
- Adaptability
- Collaboration
- Communication
- Problem Solving
- Work Ethic

PROFESSIONAL EXPERIENCE

LTIMindtree - Chennai- July 2021 - Present

Designation : **Senior software engineer**

Project Type : **B2C**, Team : **UAE, USA**

Technologies : Salesforce - SFRA

Roles & Responsibility:

- Responsible for extensive e-commerce web application development. Particularly in the area of support, in terms of feature enhancements based on the project needs.
- Developing templates and content slots using ISML, JavaScript/jQuery, HTML, SCSS, FOUNDATION
- Translate business requirements into logical, component-based technical designs.
- Design and developed static and dynamic components using Page Designer.
- Work closely with back end developers and help integrate the design in the overall project.
- Debugging the application code manually as well as using Firebug and other tools. Coding web pages by following the best Search Engine Optimization techniques.
- Provided SFRA training to freshers for design and development.

Searchscore Solutions Pvt Ltd - Coimbatore - *May 2020 - July 2021*

Designation : **SFCC UI Developer**

Project Type : **B2C** , Team : **USA**

Technologies : Salesforce - SiteGenesis

Roles & Responsibility:

- Developed an attractive user interface as per the design specs and requirements using HTML, SASS, CSS3, BOOTSTRAP, FOUNDATION, JQUERY.
- Implementing client-side validation using JAVASCRIPT and JQUERY to create reusable, easy to maintain code.
- Able to plan, write, and test code to meet the requirements of tasks assigned, based on the technical specification for the task provided by the Technical Architect, Technical Lead, or Application Coordinator-Customize the platform's prototype solutions to build fully functioning ecommerce sites on desktop, tablet and mobile devices.
- Performed multiple assignments under pressure and consistently met deadlines given.

AKGS Infotech India Pvt Ltd - Karaikudi - *November 2013 - February 2020*

Designation : **Sr UI Web Developer**

Project Type : **B2B/B2C** , Team : **India, USA.**

Technologies: **PHP, Angular 6**, HTML5, CSS3, Bootstrap 3, Git, MySQL.

Roles & Responsibility:

- Worked as a Senior UI developer and took care of all development related queries and issues. worked closely with the Development team and solved their issues.
- Worked on a large-scale B2B and B2C application that gives business users the ability to develop advanced apps easily and quickly with simple UI technologies.
- Conceptualized, designed and developed UI that are visually pleasing and highly efficient. Provided effective and functional web designs to customers that met their specific business/personal needs.
- Rebuilt the corporate website with the new navigation, graphics, and content information for commercial purposes.
- Closely worked with business analysts to understand the requirements to ensure that the right set of UI modules were built.
- Worked with the management team to find and produce creative solutions for new marketing.
- Assisted in planning overall e-commerce presence strategy.
- Work on an Agile (Scrum) Development Team to deliver regular updates to the business team and project managers/scrum masters.

- Making the website as per Client's satisfaction and W3C web standards.
- Mentor and grow newer, less experienced developers on the team.

SOME OF MY WORKS

SFCC

<https://www.tanagra.me/>

<https://www.giorgioarmanibeauty-usa.com/>

<https://www.faces.com/ae-en>

<https://www.yslbeautyus.com/>

<https://www.crepeerase.com/>

<https://www.mally.com/>

<https://www.westmorebeauty.com/>

<https://www.seacalmskin.com/>

<https://www.meaningfulbeauty.com/>

<https://www.smileactives.com/>

CMS & Static Projects:

<http://rrsgl.com/>

<https://www.graceonline.in/>

<http://lakshmiitiles.in>

<http://www.akgsinfotech.com>

<http://www.swarnakalash.com/>

<https://www.tharagold.in/>

<http://www.mimoschildcare.com/>

<http://www.suriyabrandrice.com/>

EDUCATION

Master of Science – Physics - 2012, from **Alagappa University, Karaikudi.**

Bachelor of Science – Physics - 2010, from **Alagappa Arts College, Karaikudi.**

AWARDS/RECOGNITION

- **Performer of The Year Award** (2015) – Swasam Soft, received award from **Dr.Shiva Ayyadurai** (Inventor of Email)
- **Associate of the Month** (Mar-2019) SGBC India Pvt Ltd.
- W3Schools certified HTML/CSS and Javascript developer.

PERSONAL INFORMATION

Father's Name : Mr.G.Ayyanar

Address : 104 M/3H

Bank of Madhura Nagar,Managiri

Karaikudi- 630307

Date of Birth : 20-12-1989

Gender : Female

Nationality : Indian

Marital Status : Single

DECLARATION

I (A. Raja Priya), hereby declare that the above written particulars are true to the best of my knowledge and belief

Yours truly,

A. RAJA PRIYA