



# R. KOLBY PAXTON

## CONTENT CREATOR, EDITOR

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### PERSONAL + CONTACT

Name	Kolby Paxton
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### CONTENT EXPERIENCE

Experience	8 years
Currently	Content Manager @ FloSports

### EDUCATION

Missouri '15	Higher Ed. Admin., M.A.
Northeastern '13	Media Studies, B.A.

### SKILLS + PROFICIENCIES

Adobe Creative Suite	<div><div></div></div>
Microsoft Office	<div><div></div></div>
Writing	<div><div></div></div>
Editing	<div><div></div></div>
Video Editing (Premiere Pro)	<div><div></div></div>
On-Camera	<div><div></div></div>
Video Producing	<div><div></div></div>
Team Management	<div><div></div></div>
Freelance Management	<div><div></div></div>
CMS	<div><div></div></div>
Content Marketing	<div><div></div></div>
Content Strategy	<div><div></div></div>
External Relations	<div><div></div></div>

### TIMELINE

2017	Content Manager FloSports Austin, Texas
2016	Senior Editor The ACTIVE Network Dallas, Texas
2016	Speakeasy Copywriter (Contract) Dallas, Texas
2015	Fanwish Copywriter Frisco, Texas
2014	Media Relations Intern Kansas City Royals Kansas City, Mo.
2013	Media Relations Graduate Asst. Missouri-Kansas City Kansas City, Mo.
2011	Associate Digital Editor Tahlequah Daily Press Tahlequah, Okla.

### ABOUT ME

I played linebacker at the University of Oklahoma for one season and then quit.

I don't mean that I quit the team because I wanted to rush Kappa Sig and sleep in past 5 a.m. on the occasional weekday. I mean, I quit everything—school, ball and relationships—in what served as the grand climax of a now-indefensible existential crisis. I didn't attend another class for two years and I never played football again.

But quitting football at Oklahoma hasn't simply been reduced to an elephant in the room that I prefer to avoid. The decisions I made—or chose not to make—during those weeks, a dozen years ago, created an unwanted legacy that I've worked tirelessly to outrun ever since; the result, of which, became a rarely seen combination of competitiveness, work ethic and attention to detail.


### REFERENCES

Melanie Clancy  
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T (404) 307-8388  
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### ONLINE PROFILE

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