

Anshu Chaudhary

Salesforce Lightning Developer | Salesforce FSL & CPQ Consultant

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PROFILE SUMMARY

Salesforce certified Developer and Administrator, currently working as a CPQ Consultant with Merkle. Having 4 years of professional experience in Salesforce.com implementations for multiple clients in AMER regions. Have extensive knowledge of various Salesforce products: Sales Cloud, Service Cloud, Salesforce CPQ and Community cloud.

Proficient knowledge and proven expertise in laying out Salesforce.com configuration designs, architecting customization frameworks, orchestrating appropriate integration patterns with comprehensive hands-on experience in declarative capabilities (Validations, Workflows, Flows, Rules, Sharing, Reporting, etc.), Apex (Triggers, Classes, Batches, Schedulers, etc.), Visualforce, HTML, JavaScript, Lightning Web Component Framework, SOAP/REST API (Web Services / Callouts), Bulk API etc.

SKILLS

CRM: Salesforce.com.

CPQ: Salesforce CPQ.

LANGUAGES: Apex, Lightning.

WEB: JavaScript, CSS

TOOLS: VS Code, IntelliJ, Apex Data Loader, GIT, Workbench, Sublime Text.

SALESFORCE CERTIFICATIONS

Salesforce.com Certified Platform Developer 1

Salesforce.com Certified App Builder

Salesforce.com Certified Administrator

EXPERIENCE

Merkle(A Dentsu Company) – CPQ Consultant

JULY 2022- Present

NeuraFlash - Salesforce Lightning Developer/ Consultant

JULY 2020 – June 2022

NeuraFlash — Associate Salesforce Lightning Developer

JUN 2019 - JULY 2020

Premium Learning — Salesforce Trainee

DEC 2018 - Jun 2019

PROJECTS

Salesforce CPQ - CoreLogic

CoreLogic, Inc. is an Irvine, CA-based corporation providing financial, property, and consumer information, analytics, and business in. As part of a CPQ implementation, I worked on configuring bundles and building price rule, product rules for CoreLogic products.

Project: Salesforce CPQ

Role: CPQ Functional Consultant

Development Team Size: Two

Responsibilities: Configuring bundles and building price rule, product rules for coreLogic.

Salesforce Einstein Bot - Michaels Companies

The Michaels Companies is an American company that is North America's largest provider of arts, crafts, framing, floral & wall Decor, and merchandise for makers and home decorators.

Project: Build Einstein bot with Chat (Live Agent) implementation in Salesforce to auto assist customer's queries visiting the website of Michaels.

Role: Salesforce Developer Salesforce

Team Size: 6

Development Team Size: Two

Responsibilities: Solution design for technical requirements development, deployment.

Salesforce CPQ - United Site Services

United Site Services is the leading provider of porta Toilets / potty rentals in the United States

Project - As part of Salesforce CPQ implementation build a single page basket view from where sales agents can configure, quote, and order the USS products. Later approval and discounting functionality were added to the solution.

Role: Salesforce CPQ Developer.

Responsibilities: Participate in Requirement gathering and development and deployment.

Field Service Lightning Implementation - Lutron

Lutron Electronics designs and manufactures lighting controls and lighting control systems for both residential and commercial applications. The company offers a wide variety of light dimmers, whole-home and whole-building dimming systems, including wall plates, fan controls, and more.

Project: Replace ServiceMax implementation with FSL

Role: Salesforce Developer

Development Team Size: Four

Responsibilities: Development, deployment.

Einstein Bot - F5 Networks/Nginx

F5 Networks is an American company that specializes in application services and application delivery networking (ADN). F5 technologies focus on the delivery, security, performance, and availability of web applications, including the availability of computing, storage, and network resources.

Project - Build 2 Einstein bot for increasing the sales and marketing with Live Agent escalation implementation in Salesforce by implementing chatbot on for two different websites (F5 and Nginx site)

Role: Salesforce Lightning Developer

Development Team Size: Three

Responsibilities: Solution design for technical requirements, development, deployment.

Field Service Lightning - Peloton

Peloton is an American exercise equipment and media company, and its main products include a stationary bicycle and treadmill that allow monthly subscribers to remotely participate in classes that are streamed from the company's fitness studio.

Project - Improve Class Scheduling Quality, Member Scheduling Experience, and Operations

Role: Salesforce Developer

Development Team Size: Four

Responsibilities: Development and deployment.

Einstein Bot - Dunkin Brands

Dunkin' Brands Group is an American restaurant holding company which runs two chains of fast-food restaurants: Dunkin and Baskin-Robbins.

Project - Build Einstein bot with Live Agent escalation implementation in Salesforce for improving the user experience/store experience.

Role: Salesforce Developer

Development Team Size: Six

Responsibilities: Development & deployment.

Einstein Bot -Dolby Cinema

Dolby Cinema is a premium cinema created by Dolby Laboratories that combines Dolby proprietary technologies such as Dolby Vision and Dolby Atmos, as well as other signature entrance and intrinsic design features. Project Build Einstein bot with Live Agent escalation implementation in Salesforce and ability to create a case based on the chat interaction.

Role: Salesforce Developer

Development Team Size: Two

Responsibilities: Development, deployment.

Training App— Premium Learnings (Pune)

As part of training completion, I have built a community training app to register & track training completion of new Salesforce cross trained resources.

Role: Salesforce Trainee

Responsibilities: Development (configuration /customization), building apex triggers and visual force pages security management, unit testing.