Punitha Pandeeswari T

Senior Enterprise Solution Developer | 3X Certified | Immediate Joiner
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PROFILE SUMMARY

- A result-oriented professional with **4.7 years**' experience in application development & enhancement, and client relationship management in Finance & Retail domains
- Currently Associated with UST Global., as Senior Enterprise Solution Developer since Oct'19
- Worked at Infosys for 3.1 years as Senior System Engineer from Aug'16 to Oct'19
- Proficient in developing applications using Lightning Web Components, Apex, Lightning Pages.
- Good working knowledge in Marketing Cloud to automate the periodic mail delivery towards engaging the customers and AMPScript for high level personalized content
- Deft in Data loading activity and tools Data loader, Workbench, Import Wizard, Salesforce Inspector
- Adept in end-to-end development of Salesforce application from requirement analysis to System Study, designing, coding, testing, de-bugging, documentation and implementation.
- Completed Master of Engineering (M.E - Communication Systems) from Mepco Schlenk Engineering College, Sivakasi
- Excellent communication & interpersonal skills with abilities in problem solving.

TECHNICAL SKILLS

- Lightning Web Component, Apex, Trigger, Visualforce Pages, AMPScript, SOSL
- Marketing Cloud – Email Studio, Journey Builder, Automation Builder, Content Builder
- Approval Processes, Validation Rules, Reports & Dashboards, Data Loader
- Java, Python, HTML, Java Script, SQL

ACCOMPLISHMENTS

- Certified in 'Platform Developer I', 'Platform App Builder', Marketing Cloud Email Specialist' certifications with Salesforce
- Completed three super badges in Salesforce Trailhead: Apex Specialist, Data Integration Specialist, Lightning Experience Specialist
- Active learner in trailhead with Expeditioner Rank
  Trailhead Score: 62000
  Number of badges: 64
- Secured B1 Grade in BEC Exam Conducted by UNIVERSITY OF CAMBRIDGE

PROJECT DETAILS – ROLES & RESPONSIBILITIES

Solution Developer in Retail Project – Nov'19 to Till
- Working on Lightning Web Components for the CRM Customer platform
- Apex programming for asynchronous apex calls and Validation Rules
- External Callouts, Inbound, Outbound messages for external system interaction
- Configuration of Workflows, Process Builders, Sharing Rules
- Debugging the code and Deploying through Change Sets and Visual Studio Code

Lightning & Marketing Cloud Developer in Finance project –Feb'19 to Oct'19
- Developing Lightning Components and pages to associate in Record pages, Lightning Communities and Lightning App
- Marketing Cloud Customer engagement: Email Studio, Journey Builder, Contact Builder, Automation Studio
- AMPScript coding in Marketing Cloud to personalize the E-mail content

Salesforce Developer in Retail Domain project – Mar'16 to May'17
- Developing Apex Classes, Triggers and Visualforce pages for Customer Interaction
- Creating new validation rule, replacing / merging old validation rules
- One-time data load in Sales Cloud objects including Product, Pricebook (comfortable using tools Data loader, Workbench, Import Wizard)

Lightning Developer in Commercial Domain Project (Pilot) – Oct'18 to Feb'19
- Started working from the scratch from collecting requirements from business to deployment
- Creating Custom Objects, Security Settings, Groups, Queues, Support Processes, Custom Reports and Analytical Snapshots
- Developing lightning components to make the Lightning Communities
- Integration with / to Salesforce service development
- Debugging the code and Deploying through Change Sets and Eclipse IDE
- Creating Reports & Dashboards on auto refresh basis for regular performance analysis

Application Developer in Finance Domain project – May'17 to Oct'18
- Maintaining Profiles, Roles and other Sharing & Security settings.
- Developing / Enhancing the service cloud configuration such as Auto Assignment Rules, Escalation Rules, Approval Process
- Creating Automation Processes: Workflow Rules, Process Builders, Visual Flows
- Developing complex Batch apex and Scheduled apex classes
- Developing Apex Classes, Triggers and Consuming Web Service in Salesforce
- Creating Visual flows for complex logic

PERSONAL DOSSIER

Total Work Experience : 4.5 Years
Nationality   : Indian
Languages Known   : Tamil, English
Notice Period   : Serving notice Period (LWD: 9th April)

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Punithapandeeswari T   Bangalore, Karnataka